

South Coast Artists' Alliance

Dear Artist,

The 27th annual South Coast Artists' Alliance non-juried Art Show, open to artists living west of Skyline between Tunitas Creek and Davenport, will run concurrently with the Pescadero Art and Fun Festival on **Saturday and Sunday, August 19th and 20th**.

In 2016 SCAA sold \$24,536 in locally created art. Commissions and a raffle of donated art provided \$11,650 for kids' art programs during the 2014-15 school year. Since 1991 SCAA has donated more than \$139,650 toward art instruction in local schools.

Artists may show recent (**2014+**) paintings, sculpture, fine woodwork, tapestries, ceramics, etc., i.e. fine art, one of a kind items or limited edition, framed prints or photographs created and signed by the exhibitor. Work must be for sale and may not have been exhibited at a previous SCAA show.

Any size work is acceptable. Artists may show **up to ten** works of art. Artists displaying sculpture, woodwork and ceramics should provide their own white pedestals. Canvas or paper art must be framed with the exception of 1½ ' wide gallery canvases. Please use wire rather than saw tooth hangers on art to be hung.

The **entry fee** is \$40 for the first artwork and \$5 for each additional piece. LHPUSD students may show their work free. Fees pay for publicity, fixtures, lighting, invitations, hall rental and the famous reception on Friday, August 18, 7:00 - 9:00 p.m.

The **sales commission is 25%**. Artists are encouraged to donate art for the **raffle**. Raffle proceeds and commissions fund children's art instruction and the \$750 Chris Dutsch Art Scholarship. Adult exhibitors are **required to host the show for two hours, actively participate on one committee and provide one homemade, assembled plate of hors d'oeuvres for the reception.**

Exhibiting artists are invited to display **shrink-wrapped art or cards**. Artists must provide their own display racks. Each item must have its own sticker with the price and artist's initials.

To have your name included in publicity releases and printed on the invitations, please return the attached entry form with your check by **Friday, July 21**, to SCAA, P.O. Box 156, Pescadero 94060 or to levelleafarm@earthlink.net. You don't have to decide what you are going to show now. In late July you will receive a packet of invitations, materials to list and label your art, a schedule, and your committee assignment.

For more information email or call Meredith Reynolds

levelleafarm@earthlink.net or 650 879-0795

Please pass this on to other artists